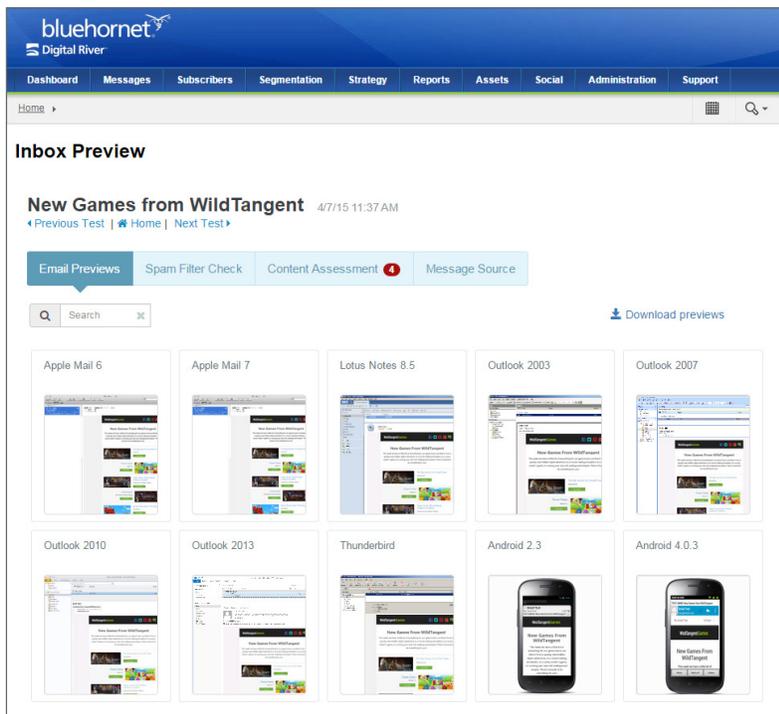# INBOX PREVIEW

OPTIMIZE YOUR SUBSCRIBER'S EXPERIENCE BY SEEING BEFORE SENDING

Why Inbox Preview

Drive the highest levels of engagement and ROI from your campaigns by ensuring that your email will display properly and be free of problems. Inbox Preview, powered by Return Path, allows you to quickly identify any issues before you deploy your campaign, across virtually every device, browser and email client.

KEY BENEFITS

- **Test Campaign Rendering:** See how your content behaves in the most important and widely used desktop, webmail and mobile email environments.

- **QA:** Identify content issues that would affect your inbox placement.

- **Spam Filter Testing:** Get spam scores and filtering results before your deploy your email.

How It Works

Inbox Preview leverages Return Path's email optimization tools to scan your messages for problems and preview your content in today's diverse devices, browsers and email clients. Inbox Preview provides the finest quality assurance solution for instant and actionable feedback on how your email content will perform. Results are provided in minutes, saving you time to focus on other critical initiatives.

Test Campaign Rendering

Inbox Preview has the answers. Get immediate feedback on how your content behaves in virtually every global desktop, webmail and mobile email environment.

Quality Assessment

Inbox Preview's QA check identifies content issues that will affect your inbox placement and automatically tests every URL to identify broken links. You can verify that your images source references or link domains are not on any blacklists which would affect deliverability or image rendering. Before you send, you can determine if there are any embarrassing HTML coding or spelling errors.

Spam Filter Testing

Inbox Preview has the data to help isolate the triggers. Get spam scores and filtering results from mailbox providers and the leading desktop and enterprise Anti-Virus/Anti-Spam applications—before you deploy your email to customers.

> "Inbox Preview is awesome! I can quickly and easily check every campaign across a variety of devices. The ability to view mailings in both portrait and landscape view is a key feature and not one I've found in competitive solutions. I love Inbox Preview."
>
> —Mark Graves,
> **Permission Marketing Specialist**
> **CMGdigital—Cox Media Group**

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Return Path

Inbox Preview Powered by Return Path

Return Path solutions are fueled by the world's most powerful email data platform. They work across mailbox providers, email service providers, application developers and individual email users to provide a more transparent picture of the information landscape, helping brands make more effective, meaningful and profitable connections with customers.

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